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2
3 **BILL NO. R-19-09-25**

4 **RESOLUTION NO. R- 1319**

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6 **RESOLUTION APPROVING THE 2020 BUDGET**
7 **FOR THE DOWNTOWN FORT WAYNE**
8 **ECONOMIC IMPROVEMENT DISTRICT.**

9 **Whereas**, On October 24, 1995 the Common Council of the City of Fort
10 Wayne ("Council") adopted Resolution R-70-95 (Bill Number R-95-09-21) which
11 established the 'Downtown Fort Wayne Economic Improvement District'
12 ("District"); and

13 **Whereas**, On July 28, 2015 the Common Council of the City of Fort
14 Wayne ("Council") adopted Special Ordinance No. S-66-15 (Bill Number S-15-
15 07-08) which renewed the 'Downtown Fort Wayne Economic Improvement
16 District' ("District") for the calendar years 2016 through 2025; and

17 **Whereas**, Indiana Code 36-7-22-17 requires that the Board of said District
18 submit for approval the 2020 Budget for the District; and

19
20 **Whereas**, the mission of the District is to increase the value of downtown
21 and mobilize leadership and resources to achieve the community's vision for
22 downtown;

23 **Whereas**, the attached budget (Exhibit A) directs the funding for the
24 District to maintain and promote its mission.

25
26 **NOW THEREFORE BE IT RESOLVED BY THE COMMON COUNCIL OF**
27 **THE CITY OF FORT WAYNE, INDIANA:**
28
29
30

**Downtown Fort Wayne Economic Improvement District
Budget 2020**



Ordinary Income/Expense	Jan - Dec 2020
Income	BUDGET
4000 - DID Assessment	479,000.00
4050 - Downtown Dining District Dues	19,000.00
4100 - City of Fort Wayne Support	100,000.00
4105 - City - Infrastructure/Capital	50,000.00
4200 - County of Allen Support	50,000.00
4300 - Business Contributions	1,000.00
4400 - Individual Contributions	700.00
4500 - Grants	
4500.1 - Grants - Art This Way	5,000.00
Total 4500 - Grants	5,000.00
4600 - Event / Programming Revenue	
4610 - Sponsorships	100,000.00
4610.1 - Sponsorships - Art This Way	20,000.00
Total 4610 - Sponsorships	120,000.00
4620 - Entrance/Participation Fees	
4620.2 - Fees - Food Trucks & Stakeholder	6,000.00
4620.3 - Participation Fees - Art This Way	4,500.00
Total 4620 - Entrance/Participation Fees	10,500.00
Total 4600 - Event / Programming Revenue	130,500.00
4700 - Interest Revenue	3,540.00
Total Income	827,540.00
Expense	
6010 - Personnel Costs	
6010.1 - Staff Compensation	
6011 - Salaries	334,089.00
6012.1 - Payroll Taxes	23,493.00
6020 - Employee Benefits	
6022 - Health/Dental/Life/AD&D	31,318.00
6025 - Parking for Staff	2,450.00
6024 - Retirement Plan	9,429.00
6013 - Workers Compensation	1,826.00
Total 6020 - Employee Benefits	45,023.00
Total 6010.1 - Staff Compensation	407,865.00
6710.1 - Contract Fees / Labor	
6810 - Accounting	12,000.00
6257 - Contract Labor	20,000.00
6830 - Legal	5,000.00
7122.1 - Social Media	21,000.00
7200 - Strategic Plan	8,000.00
7201 - Tech Support	11,400.00
Total 6710.1 - Contract Fees / Labor	77,400.00
Total 6010 - Personnel Costs	485,265.00
8001 - Art This Way	
8001.1 - ATW - Artist Stipends	21,000.00
8001.3 - ATW - Marketing & Events	5,000.00
8001.2 - ATW - Logistics & Support	10,000.00
Total 8001 - Art This Way	36,000.00
8000 - Bank and Finance Charges	700.00
8810.1 - Conferences / Meetings	
6260 - Business Club	2,400.00
6610 - Conferences/Training / Travel	10,000.00
6170 - Meals for Board Meetings	1,000.00
6610 - Meeting Expenses	400.00
Total 8810.1 - Conferences / Meetings	13,800.00
7900 - Depreciation Expense	2,225.00
6180 - Equipment	5,000.00
6710 - Events	
6712 - Event Production	76,000.00
6720 - Grants-Jointly Sponsored Evts	30,000.00
Total 6710 - Events	106,000.00
8820 - Insurance - Commercial, D&O	6,480.00
8251 - Landscaping/Planters	31,500.00
8254 - Maintenance/Supplies	4,500.00
6430.2 - Marketing	
7100 - Co-Op Marketing	8,000.00
7136 - Downtown Dining Marketing	15,000.00
7130 - Sector Marketing	14,000.00
6430.4 - General Marketing/Branding	16,000.00
7122 - Website & E-Newsletter	3,000.00
Total 6430.2 - Marketing	56,000.00
7400 - Miscellaneous	430.00
6110 - Occupancy	25,500.00
6100 - Office Expenses	
6620 - Dues/Subscriptions	5,500.00
6140 - Postage	600.00
6145 - Printing & Copying	3,500.00
6150 - Supplies	3,200.00
6130 - Telephone/Internet/Cell	3,800.00
Total 6100 - Office Expenses	16,400.00
6259 - Infrastructure / Streetscape	50,000.00
7999 - Volunteer Activities	2,700.00
Total Expense	827,540.00
Net Ordinary Income	0.00

**Downtown Fort Wayne Economic Improvement District
Budget 2020**

	<u>Jan - Dec 2020</u>
Ordinary Income/Expense	BUDGET
Income	
4000 - DID Assessment	470,000.00
4650 - Downtown Dining District Dues	15,000.00
4100 - City of Fort Wayne Support	100,000.00
4108 - City - Infrastructure/Capital	80,000.00
4200 - County of Allen Support	50,000.00
4300 - Business Contributions	1,000.00
4400 - Individual Contributions	200.00
4500 - Grants	
4500.1 - Grants - Art This Way	5,000.00
Total 4500 - Grants	5,000.00
4600 - Event / Programming Revenue	
4610 - Sponsorships	100,000.00
4610.1 - Sponsorships - Art This Way	20,000.00
Total 4610 - Sponsorships	120,000.00
4630 - Entrance/Participation Fees	
4630.2 - Fees - Food Trucks & Stakeholder	6,000.00
4630.1 - Participation Fees - Art This Way	4,500.00
Total 4630 - Entrance/Participation Fees	10,500.00
Total 4600 - Event / Programming Revenue	130,500.00
4700 - Interest Revenue	3,540.00
Total Income	837,540.00
Expense	
6010 - Personnel Costs	
6010.1 - Staff Compensation	
6011 - Salaries	324,268.00
6012.1 - Payroll Taxes	28,493.00
6020 - Employee Benefits	
6022 - Health/Dental/Life/AD&D	31,316.00
6025 - Parking for Staff	2,480.00
6024 - Retirement Plan	3,420.00
6013 - Workers Compensation	1,686.00
Total 6020 - Employee Benefits	40,902.00
Total 6010.1 - Staff Compensation	402,869.00
6710.1 - Contract Fees / Labor	
6810 - Accounting	12,000.00
6867 - Contract Labor	20,000.00
6830 - Legal	5,000.00
7122.1 - Social Media	21,000.00
7200 - Strategic Plan	8,000.00
7201 - Tech Support	11,400.00
Total 6710.1 - Contract Fees / Labor	77,400.00
Total 6010 - Personnel Costs	480,269.00
8001 - Art This Way	
8001.1 - ATW - Artist Stipends	21,800.00
8001.2 - ATW - Marketing & Events	5,000.00
8001.2 - ATW - Logistics & Support	10,000.00
Total 8001 - Art This Way	36,800.00
8000 - Bank and Finance Charges	700.00
8810.1 - Conferences / Meetings	
6260 - Business Club	2,400.00
6610 - Conferences/Training / Travel	10,200.00
6170 - Meals for Board Meetings	1,000.00
6410 - Meeting Expenses	400.00
Total 8810.1 - Conferences / Meetings	13,800.00
7800 - Depreciation Expense	2,225.00
6180 - Equipment	6,000.00
6710 - Events	
6712 - Event Production	78,000.00
6720 - Grants-Jointly Sponsored Evts.	30,000.00
Total 6710 - Events	108,000.00
6820 - Insurance - Commercial, D&O	6,482.00
6251 - Landscaping/Plants	31,800.00
6254 - Maintenance/Supplies	4,500.00
6430.2 - Marketing	
7100 - Co-Op Marketing	8,000.00
7105 - Downtown Dining Marketing	15,000.00
7130 - Sector Marketing	14,000.00
6430.1 - General Marketing/Branding	16,000.00
7122 - Website & E-Newsletter	3,000.00
Total 6430.2 - Marketing	56,000.00
7400 - Miscellaneous	420.00
8110 - Occupancy	26,500.00
6100 - Office Expenses	
6828 - Dues/Subscriptions	9,500.00
6140 - Postage	600.00
6146 - Printing & Copying	2,500.00
6150 - Supplies	3,200.00
8130 - Telephone/Internet/Cell	2,800.00
Total 6100 - Office Expenses	16,450.00
6299 - Infrastructure / Streetscape	50,000.00
7920 - Volunteer Activities	2,700.00
Total Expense	837,540.00
Net Ordinary Income	0.00

DOWNTOWN IMPROVEMENT DISTRICT

904 SOUTH CALHOUN ST. FORT WAYNE, IN 46802
TELEPHONE # 260-420-3266 FAX # 260-467-1606
WWW.DOWNTOWNFORTWAYNE.COM



September 18, 2019

The Honorable John Crawford, President
Fort Wayne City Council
c/o City Clerk's Office
200 E Berry St, Suite 110
Fort Wayne, IN 46802

RE: 2020 Budget

Dear President Crawford:

The Fort Wayne Downtown Improvement District, an economic improvement district organized under IC 36-7-22, and authorized by City Council on July 28, 2015, has a budget subject to approval by City Council (IC 36-7-22-11).

In accordance with its By-Laws, the Downtown Improvement District annually adopts the budget. At their meeting on September 17, 2019 the Board of Directors unanimously approved the 2020 budget.

The Downtown Improvement District respectfully submits this budget to City Council for final approval.

Sincerely,

Frank Howard

Interim President

DOWNTOWN IMPROVEMENT DISTRICT

904 SOUTH CALHOUN ST. FORT WAYNE IN, 46802
TELEPHONE # 260-420-3266 FAX # 260-467-1606



Downtown Fort Wayne 2020

Downtown Fort Wayne is seeing significant investment in new developments and riverfront improvements, has seen an increase in residents, and is benefitting from successful community events and activities. The stage is set for continued strategic growth.

The Downtown Improvement District will:

- Continue to provide critical and much-needed services that help facilitate economic growth and increase overall vitality downtown
- Expand our leadership role and create stronger partnerships to shape the vision for downtown, advance economic development, and build the downtown brand
- Leverage assessment revenues to bring additional investment into the downtown, and increase impact

Core Services to be provided by the Downtown Improvement District in 2020

- **Marketing & Events:** The Downtown Improvement District will continue to develop and deliver an experience that encourages locals and visitors of all ages to visit downtown again and again by maintaining and enhancing the image, awareness and usage of downtown as a vibrant hub of regional activity where people eat, shop, stay, live, work and play.

This will include:

- ✓ Working with community partners to develop an authentic, compelling and clear brand for downtown
- ✓ Targeted marketing and messaging to the community and visitors through basic and enhanced marketing programs
- ✓ Year-round programming and activities that bring a diverse demographic of groups to experience and explore downtown
- ✓ Generating positive media coverage through strategic media relationships

- **Clean & Green:** The Downtown Improvement District remains vigilant about keeping downtown clean, welcoming and safe to support the growing and thriving mixed-use neighborhood.

Projects to ensure the public realm remains accessible and interesting include:

- ✓ Continuing development of a unifying aesthetic for downtown's public spaces and right of way, as well as new public realm enhancements and amenities
- ✓ Sidewalk cleaning, litter and weed cleanup, graffiti removal and snow clearing assistance at key intersections during the winter months
- ✓ Streetscape beautification such as flowers, greening, and plantings

- **Stakeholder Services:** The Downtown Improvement District will continue to be the go-to resource for its stakeholders on all things downtown, providing leadership, business support and advocacy where it's critical to those who live and work here.

Projects to support the stakeholders will include:

- ✓ Downtown visioning and planning, while advocating and championing on behalf of downtown stakeholders
- ✓ Providing business support and information for current and potential downtown businesses
- ✓ Working with community partners to help shape and support the retail, restaurant and overall storefront experience in downtown Fort Wayne

BILL NO. R-19-09-25

REPORT OF COMMITTEE ON REGULATIONS

October 8, 2019

***Tom Freistroffer* Chair**

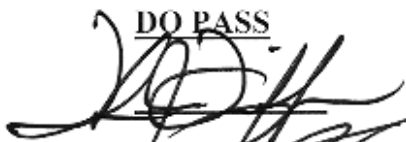


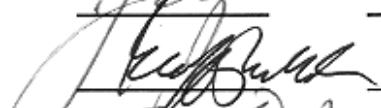
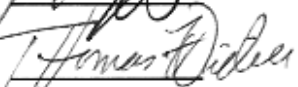
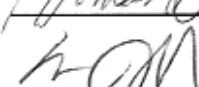
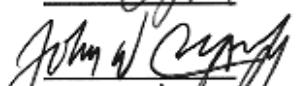
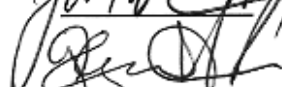


***Michael Barranda* Co-Chair**

All Council Members

Resolution approving the 2020 Budget for the Downtown Fort Wayne Economic Improvement District

Involving a total cost of \$150,000.00

COMMITTEE ON REGULATIONS HAVE HAD SAID Ordinance under consideration and beg leave to report back to the Common Council that said Ordinance

<u>DO PASS</u>	<u>DO NOT PASS</u>	<u>ABSTAIN</u>	<u>NO REC</u>
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
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	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
	_____	_____	_____

**LANA R. KEESLING
CITY CLERK**



Public Hearing Date: N/A

Read the first time in full and on motion by Councilman Freistroffer.

Read the second time by title and referred to the Regulations Committee.

Read the third time in full and on motion by Councilman Freistroffer, placed on passage by the following vote:

<u>TOTAL VOTES</u>	<u>AYES</u>	<u>NAYS</u>	<u>ABSTAINED</u>	<u>ABSENT</u>
ARP	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
BARRANDA	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
CRAWFORD	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
DIDIER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ENSLEY	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
FREISTROFFER	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
HINES	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
JEHL	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
PADDOCK	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

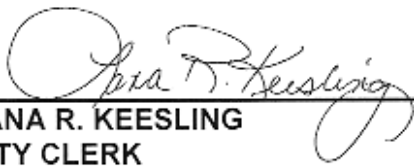
DATED: October 8, 2019




 LANA R. KEESLING, CITY CLERK

Passed and adopted by the Common Council of the City of Fort Wayne, Indiana, as

Resolution No. R-19-09-25 on the 8th day of October, 2019



 LANA R. KEESLING
 CITY CLERK



 PRESIDING OFFICER

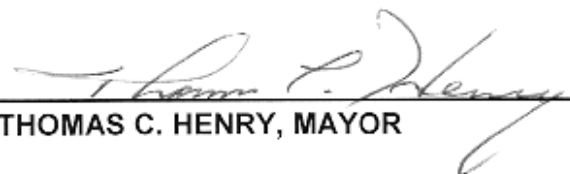
Presented by me to the Mayor of the City of Fort Wayne, Indiana, on the 9th of October 2019, at the hour of 1:45 o'clock P.M. E.S.T.



 LANA R. KEESLING, CITY CLERK

Approved and signed by me this 10th day of OCTOBER 2019, at the hour of 9:00 o'clock AM E.S.T.

FORT WAYNE, INDIANA
RECEIVED
 OCT 11 2019
 LANA R. KEESLING
 CITY CLERK



 THOMAS C. HENRY, MAYOR